

Outreach Activities

A good measure for determining the eligibility for a proposed outreach activity is whether the audience is different than the public performance, though some overlap is to be expected.

Qualifying outreach activities include:

- Lecture-demonstrations
- Master classes
- In-school educational activities involving students with the artist
- If applying on behalf of an institution, activity must be directed to individuals outside of the institution.
 - For example, applicants that are a dance school and also a presenter, an outreach activity must be provided for individuals outside of students at the dance school.

Activities that DO NOT qualify as outreach:

- Lecture or demonstration that directly precedes or follows the public performance
- Performance for students that does not include an educational component about the art form;
- Guest artist's residency at an institution of higher education;
- Activities at an institution of higher education for which the majority of the audience are students and/or faculty
- Tickets to the public performance offered on a complimentary basis
- Radio broadcasts or audio/video podcasts